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PCB Automotive Sensors Debuts New Brake Pedal Effort Sensor for Vehicle Brake Development, Drivability & Handling

For Immediate Release, March 3, 2008, Depew, NY, USA - The **Automotive Sensors** division of **PCB Piezotronics (PCB®)** has released a new series of pedal effort load cells for automotive test applications, including brake development, drivability, vehicle handling, and legislative & safety testing. Designed to measure the force required to operate a vehicle's primary brake, clutch, or floor-mounted emergency brake pedals, the Series 1515 brake pedal effort sensor with integral cable is compact, with a 1.19" (3.02 cm) overall height. It is designed to be easy to install and remove, and is temperature-compensated for +30 to +130 °F (-1 to +54 °C).

PCB Automotive Sensors brake pedal effort sensor is designed with high overload protection (500% of FS), and an integral loading surface that rejects off-axis loading errors. These sensors are offered in a broad range of capacities, and provide good resolution, linearity, and repeatability in both static (constant force) and dynamic (panic stop) loading events.

Launched this year and headquartered in Novi, Michigan, PCB Automotive Sensors is a dedicated sales and technical support facility, devoted exclusively to the testing & instrumentation needs of the global automotive market. This new team is focused on the development and application of sensor and related instrumentation technologies into specific vehicle development test programs, such as Ride & Handling; Drivability; Legislative & Safety Testing; Component & System Performance Testing; and Modal Analysis, among others.

For more information on this or other automotive product offerings, contact **PCB Automotive Sensors** toll-free (in the US) at **888-684-0014**; E-mail: automotivesales@pcb.com, or fax 248-478-2094. For detailed drawings, specifications, or additional information on other PCB® products, please call +716-684-0001, or visit our website at www.pcb.com